



**BOEN**

**New products  
2023**

YOUR STYLE · YOUR FLOOR



# Patterns of nature

Wood is not only a valuable and sustainable resource – which we are acutely reminded by its current scarcity – but also a material that reveals its individuality, its very own ‘grain’, in more myriad ways than any other material. With this year’s new products, we are shining the spotlight even more closely on the patterns of nature that make wood so unique and authentic.

This means rustic gradings in new colours, vibrant textures and protective surface treatments, as well as new takes on the classic herringbone pattern, that certainly gives it a fresh and authentic twist. Get ready for new products that make a statement; they are not only sophisticated and boast superb design, but save resources too.

# Herringbone Click

## ***Even more creative freedom***

If something has been classic and timeless for centuries, can it still be the height of fashion? If you are talking about herringbone, the answer is yes! From Hong Kong to Cape Town, from San Francisco to Munich, from Tokyo to Rio, herringbone hardwood flooring has been taking the

world by storm for years. In fact, the trend has become a megatrend. In 2023, we are therefore unveiling new facets of the most popular pattern of all and expanding our range of Herringbone Click 138 mm floors to include new colours, gradings and surface treatments.



*Oak Animoso, Live Pure, Herringbone Click*



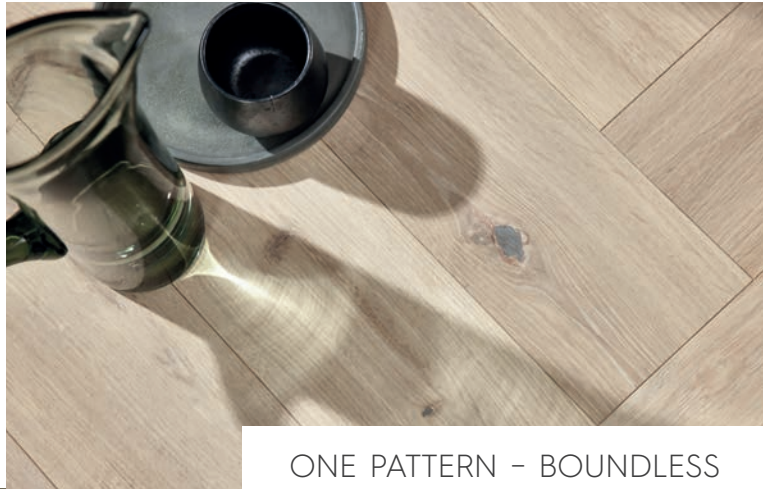
*Oak Vivo, Live Natural, Herringbone Click*

### ***Unique, whatever the atmosphere***

BOEN Herringbone Click is a success story. And we are now writing a new chapter with an expanded product range; stylish new colours, coupled with new gradings and surface treatments, now make it even easier to tailor the classic herringbone to your personal interior design style. New choices include warmer oak tones to cooler elegance, oiled or protected with Live Pure lacquer, our new three-layer patterned floors are now available in more variety than ever - for even more creative freedom.

### ***Technical data***

- ▶ Format: 14 × 138 × 690 mm
- ▶ 3-layer
- ▶ 5G-Click profile
- ▶ Top layer: 3.5 mm
- ▶ Live Pure lacquer, Live Natural oil
- ▶ Brushed
- ▶ 4V-bevel



ONE PATTERN - BOUNDLESS  
POSSIBILITIES



***Oak Pale White, Live Pure***  
Herringbone Click

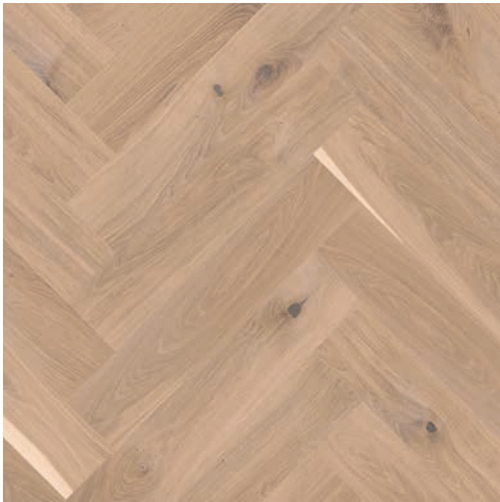


***Oak Animoso, Live Pure***  
Herringbone Click

# Herringbone Click

## ***New takes on a classic***

Vibrant, warm, elegant, or cosy, Scandinavian, and bright, oiled, lacquered or with a natural-look finish, the new floors in our Herringbone Click range offer breath-taking variety. What they all have in common is unmistakably unique oak.



*Oak Vivo white, Live Natural*



*Oak Vivo, Live Natural*



*Oak Honey, Live Natural*



**Live Natural  
Oil**

## ***Lustrous and warm with Live Natural***

By virtue of their vibrant gradings, our new rustic floors simply exude authenticity while remaining timeless and elegant as 'herringbone classics'. Knots and colour variations set strong accents. This is emphasised by their treatment with Live Natural oil. The new Herringbone Click floors, with their brushed and oiled protective finishes, feature a sophisticated sheen and set the stage for a welcoming yet tasteful home. Full of warmth and cosiness.

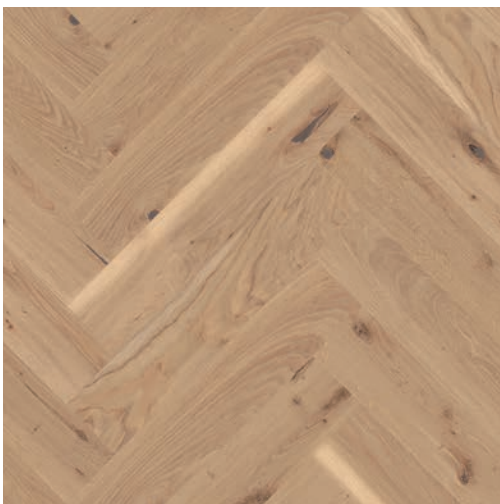




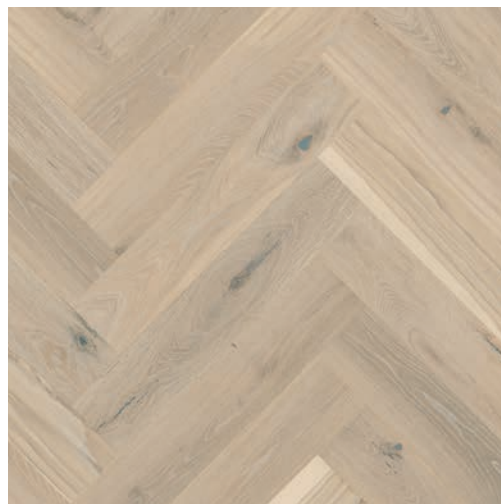
*Oak Adagio, Live Pure*



*Oak Animoso, Live Pure*



*Oak Vivo, Live Pure*



*Oak Pale White, Live Pure*



**Live Pure  
Lacquer**

### ***Ultra matt protection with Live Pure***

From clear, calm and understated through to the vibrancy and variety of the entire tree. A classic pattern that simply radiates natural character.

As such, our floors combine apparent opposites: cosiness and lightness, comfort and elegance.

When treated with our Live Pure surface lacquer, these characteristics are complemented by something exceptionally stylish: an ultra matt finish.

But this is more than just a powerful aesthetic statement. After all, Live Pure also offers optimum protection against dust, dirt and the absorption of liquids.

# Herringbone Click Castle

## ***Grand in every sense***

The unimpeded rise of patterned flooring, especially herringbone, has inspired us to great things: our new Herringbone Click Castle measuring 209 mm in width and 1045 mm in length. A large format that makes a big impression and is known to some by the apt name of 'whalebone'.

Design, timeless elegance and exclusivity are all taken to new levels with this magnificent flooring. It turns any room into a genuine design statement and offers whole new opportunities for a classic yet modern interpretation of spaciousness.

**Extra  
large  
format**



*Oak Adagio, Herringbone Click Castle*



*Oak Adagio, Herringbone Click Castle*

***A ‘whalebone’ pattern to inspire new ideas***

The new BOEN Herringbone Click Castle format now makes herringbone hardwood flooring – already a global trendsetter – an even more attractive option for homebuilders, architects and designers. This ‘whalebone’ pattern opens up new and exciting options that allow any room to make a big impression. The grain of the wood and the arrangement of the strips of these three-layer patterned floors give rise to enthralling designs boasting either a naturally oiled or Live Pure lacquered finish.



***Oak Adagio***  
Herringbone Click Castle



***Oak Adagio, Live Pure***  
Herringbone Click Castle



A STATEMENT  
THAT MAKES AN IMPACT





*Oak Adagio, Live Pure, Herringbone Click Castle*



***Oak Adagio***  
Herringbone Click Castle



### ***Herringbone Click Castle***

#### ***Technical data***

- ▶ Format: 14 × 209 × 1045 mm
- ▶ 3-layer
- ▶ 5G-Click profile
- ▶ Top layer: 3.5 mm
- ▶ Live Pure lacquer, Live Natural oil
- ▶ Brushed
- ▶ 4V-bevel

# Herringbone Click Castle

## *New dimensions of a trendsetter*

Oak can be many things, but never boring, as demonstrated by the colours and gradings of our new Herringbone Click Castle format. Superb design meets myriad colour tones, which range from warmer to brighter shades. The result is a modern, contemporary take on a traditional classic.



Live Natural  
Oil



*Oak Adagio, Live Natural*



*Oak Animoso, Live Natural*



*Oak Vivo, Live Natural*

## ***Rustic warmth with Live Natural***

Whether the calm grading of Oak Adagio, the more vibrant Oak Animoso or the powerful authenticity of Oak Vivo, the unique rustic character of these large-format herringbone floors is unmistakable. The surfaces, which have been naturally oiled with Live Natural, boast a subtle sheen, giving the wood a slightly darker and warmer appearance.



### ***Ultra matt vibrancy with Live Pure***

Pure vibrancy: Oak Adagio, Oak Animoso and Oak Vivo – which make up the Herringbone Click Castle range – showcase the entire spectrum of genuine oak in a new dimension. They are varied, authentic and beautiful. Thanks to our innovative Live Pure lacquer, the surfaces of the new floors are given an ultra matt look and appear slightly brighter and more understated. What's more, they boast excellent protection against dust, dirt and the absorption of liquids.



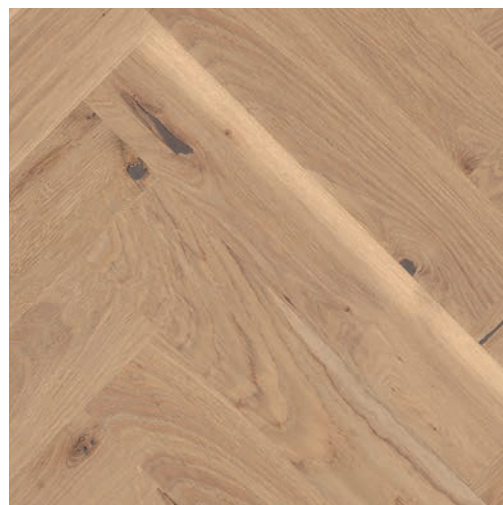
**Live Pure  
Lacquer**



*Oak Adagio, Live Pure*



*Oak Animoso, Live Pure*



*Oak Vivo, Live Pure*

# Chaletino

***Now protected with  
ultra matt Live Pure***

The grand effect of spacious living areas is further accentuated by large-format planks. Our exclusive Chaletino floors, with their impressively long and wide planks, send out a bold style statement and are now also available with our innovative Live Pure surface treatment.

Six new rustic floors with an ultra matt lacquer to keep their wooden surfaces completely protected against dirt, dust and the absorption of liquids. We also offer two new rustic floors oiled with Live Natural. For yet more charm.



*Oak Pale White, Live Pure, Chaletino*



*Oak Traditional, Live Pure, Chaletino*

***Exclusive craftsmanship –  
protection included***

The large-format Chaletino wide planks bring the character of the tree and the vibrant grains of its wood even more to the fore. Our new Chaletino floors offer an attractive option in terms of lending large rooms a rustic sense of spaciousness, especially for architects and design-savvy homebuilders. And they are now available with our Live Pure surface treatment.

***Technical data***

- ▶ Format: 15 × 300 × 2750 mm
- ▶ 3-layer
- ▶ Tongue/groove connection
- ▶ Top layer: 3.5 mm
- ▶ Live Pure lacquer, Live Natural oil
- ▶ Brushed, enhanced by hand and deep-brushed (Oak Senses)
- ▶ 4V-bevel



*Oak Grey Harmony, Live Pure*  
Chaletino



*Oak Senses, Live Natural*  
Chaletino



CHALETINO:  
THINK BIG



# Chaletino

## ***New colours, rustic gradings***

Six new rustic floors that ooze vibrancy in a choice of stylish colours. With planks measuring 30 cm in width and 2.75 metres in length, Chaletino is grander than ever, making it ideal for spacious rooms. Thanks to naturally oiled or Live Pure lacquered surface finishes, the new floors also boast excellent durability.



**Live Natural  
Oil**



*Oak Canyon, Live Natural*



*Oak Senses, Live Natural, Handcrafted*

## ***Naturally oiled and full of character***

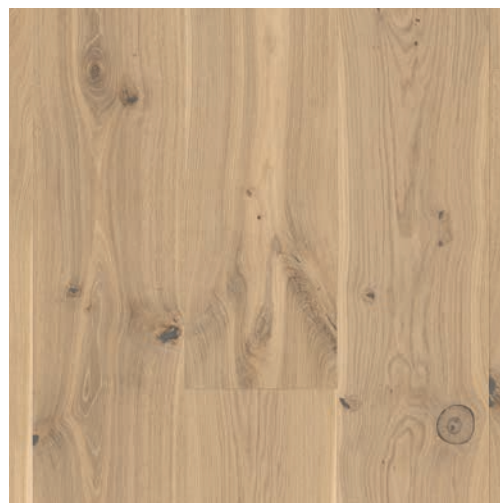
Oak Senses Chaletino and Oak Canyon Chaletino floors are bursting with natural vibrancy. They bring the uniqueness of the wood to life in an extraordinary way, making it both a visual and a tactile experience. Oak Senses strikes a characteristically rustic note; its deep-brushed surface, enhanced by hand with a natural wood effect, means that this floor sends a powerful signal.



Live Pure  
Lacquer



*Oak Traditional, Live Pure*



*Oak Canyon, Live Pure*



*Oak Pale White, Live Pure*



*Oak Grey Harmony, Live Pure*

### ***Ultra matt and protected***

Our four new Chaletino floors - Oak Traditional, Oak Canyon, Oak Pale White and Oak Grey Harmony - have even more in common than just their Live Pure surface treatment, which gives them complete protection against dust, dirt and the absorption of liquids and lends them a spectacular ultra matt look. Their natural texture and exquisite grains make these large planks even more vibrant, with the tree and its character evident in every glance at these delightful floors.

# Rustic Espressivo floors

## ***Resource-saving elegance***

A key aspect of our work with wood is the resource-saving use of this amazing material. However, this does not mean going without. Quite the opposite, in fact: we use all aspects of the tree's wood with great efficiency. This means that we also transform woods that now have more

vibrant and striking textures, perhaps even because of climate change, into delightfully rustic flooring. Our new Espressivo floors, which showcase the entire spectrum of wood, are a prime example. Six new floors that are full of character, authenticity and sophistication.





Oak Authentic, Espresso



*Oak Soft Brown, Espresso*

### ***Expressively beautiful and truly unique***

Rustic floors have been in vogue for many years, not least because their authentic look accentuates all kinds of different interior design styles. That's why we offer our already successful surface colours Oak Authentic and Oak Soft Brown in the rustic Espresso grading, thereby expanding our range in this area. Both floors are available in all three plank widths. For truly unique creative freedom.

### ***Technical data***

- ▶ Format: 14 × 138/209 × 2200 mm  
13.2 × 181 × 2200 mm
- ▶ 3-layer
- ▶ 5G-Click profile
- ▶ Top layer: 2.7/3.5 mm
- ▶ Live Matt Plus lacquer, Live Natural oil
- ▶ Brushed
- ▶ 2V-bevel

# Natural vibrancy

## *Oak in a new vibrancy*

Two new floors that show the popular surface colours Oak Authentic and Oak Soft Brown at their most vibrant. These Espresso varieties are available in the widths 138 mm, 181 mm and 209 mm and exude rustic charm.



*Oak Authentic, Espresso, Live Natural*



*Oak Soft Brown, Espresso, Live Matt Plus*

## ***Oak Authentic, Espresso***

Oak Authentic in the Espresso grading showcases oak at its most vibrant, indeed at its wildest. We offer Oak Authentic, Espresso, in all three plank widths. The beauty of the authentic and pristine natural look is enhanced yet further with the fine sheen of the surface treatment with Live Natural oil.



**Live Natural  
Oil**

## ***Oak Soft Brown, Espresso***

Oak Soft Brown, Espresso: vivid golden colours and a vibrant texture that boasts an incredibly invigorating effect. This is partly due to the extreme matt finish, as all three plank widths are treated with our innovative Live Matt Plus lacquer. The result is an easy-care finish that invites you to touch.



**Live Matt  
Plus Lacquer**



Visit one of our  
showrooms or  
our digital showroom

You can experience the  
impression created by your  
chosen floor in our digital  
showroom on our website.

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